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TODAY'S PRESENTERS



BO JERTSHAGEN

Chairman, Founder and Owner Born 1951



- Founded the Company in 1977
- Chairman since 2007
- Machine Engineer and 40 years of experience from the real estate sector

MARIA JONASSON

CFO Born 1972



- Joined the Company in 2016
- 6 years of experience from Höganäs as Financial Controller and 9 years at EY as Accountant
- MSc in Accounting, Lund University

CASSANDRA JERTSHAGEN

Business Developer and Board Member Born 1991



- Joined the Company in 2009, Board Member since 2014
- 8 years of experience from Jefast and former Project Manager at Pelican Grand Beach Resort
- BSc in Business Administration, Copenhagen Business School



Agenda

1. Introduction

- 2. Market overview
- 3. Company description
- 4. Financial information
- 5. Organisation and board
- 6. Q&A

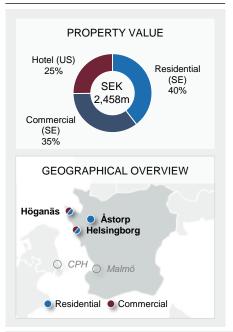
Jefast AB

Company snapshot

Company background

- Jefast is a Swedish privately owned real estate company, focused on longterm asset management, development and property management of properties in Skåne, Sweden. The Group also owns a hotel property in Florida, USA
- The property portfolio is valued at SEK 2,458m and consists of residential and commercial properties located in Skåne, Sweden and a hotel property located in Fort Lauderdale, Florida, USA
 - → Residential units consist of 931 apartments, equalling 65,675 sqm residential area
 - → Commercial units consist of 237 commercial spaces, equalling 69,412 sqm rentable area
 - → Hotel property consist of 156 rooms of which Jefast currently owns 132, and 87.6% of the total property

The Jefast Group



Business model



The Swedish properties and operational figures







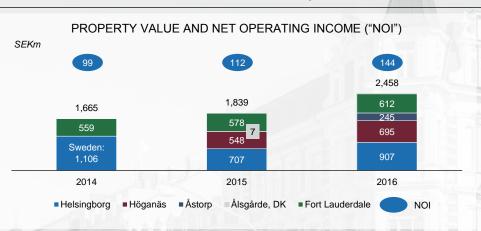


Source: Company data; Management estimates.



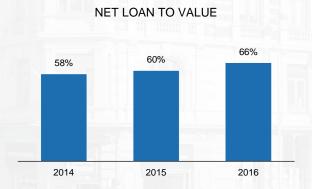
Financial development in brief

Stable development of financial ratios during the acquisitive period 2014-2016



- ► PROPERTY VALUE external valuation has valued the properties to SEK 2,458m, a year-over-year increase of SEK 619m
- EQUITY RATIO decreased primarily as a result of increased bank loan and bond issue in 2015
- NET LOAN TO VALUE increased due to acquisitions and other investments being financed via debt
- ► INTEREST COVERAGE RATIO improved to 1.59x due to new acquisitions having a positive net effect







INTEREST COVERAGE RATIO

Source: Company data.

Jefast AB

Development since the bond issue in 2015

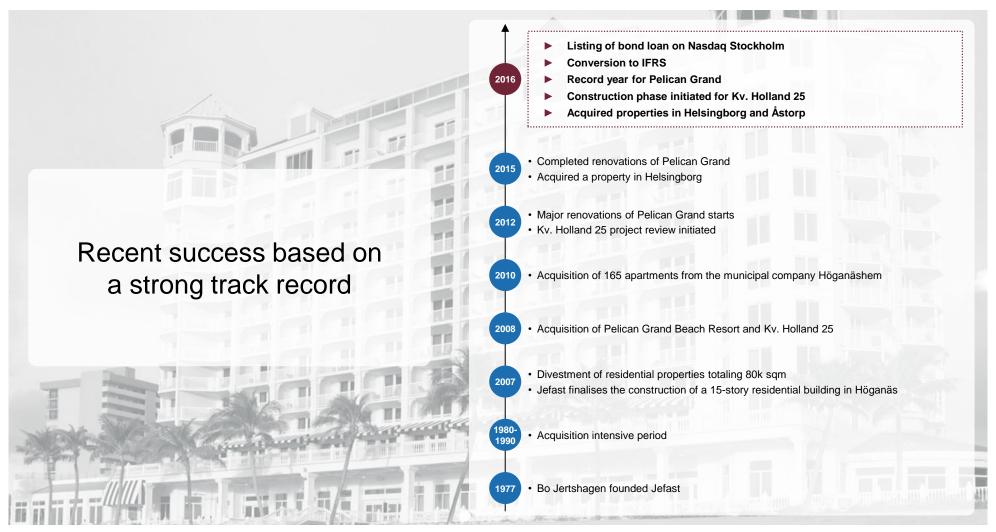
Since 2015, Jefast has come a long way, but further upside remains

| Cines 2010, Goldet fide come a long way, but further apolde formation | | | | | | | | |
|---|---|---|--|--|--|--|--|--|
| | Autumn 2015 | Spring 2017 | Future | | | | | |
| Swedish property portfolio | Grow business and strenghten presence in the Öresund region Swedish property portfolio with a market value of SEK 1,253m Occupancy rate of 99.8% for residential and 89.7% for commercial | Swedish property portfolio value increased by 47% to SEK 1,847m Several exciting potential acquisition targets Occupancy rate of 99.5% for residential and 93.3% for commercial Invested SEK 80m¹) in Kv. Holland 25, with a currently contracted economic occupancy rate of 85% upon completion | Continue to develop and refine property portfolio in North-western Skåne Acquire residential properties and selectively commercial properties with development potential in the Öresund region Complete Kv. Holland 25 in different phases during 2018-19 | | | | | |
| Status Pelican Grand | Finalised an extensive 2 year investment programme, amounting to SEK 52m, adding two conference facilities, a spa and a penthouse to the property Owned 131 rooms and 87.1% of the property | During 2016, the hotel performed its best year since it was acquired by Jefast in 2008 Owns 132 rooms and 87.6% of the property | Possibility to acquire the remaining condos and become valued as a hotel Surpassing 90% ownership provide Jefast with the opportunity to acquire the remaining rooms and subsequently revalue itself as a hotel Expected positive property market value increase | | | | | |
| Operating targets and outcome | Make the organisation more efficient Long-term goal of expanding group property portfolio, having added SEK 800m by 2018 and 200m by 2020 Valued at SEK 1,851m per year-end 2015 ICR of 1.40x for 2015 | Decreased administrative expenses by 7% to SEK 62m (67m in 2015) Increased group property portfolio value by 33% to SEK 2,458m per year-end 2016 Increased ICR of 1.59x for 2016 | Increase operational leverage as property portfolio grows Reach and grow beyond a property portfolio worth SEK 2,800m Improve credit ratios Completed development projects will increase property value and contribute to the cash flow | | | | | |

Note: 1) Per 31 December 2016. Source: Company data.



Development since foundation



Source: Company data.



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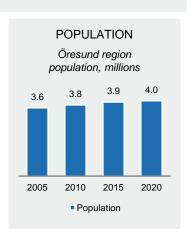


Öresund – Overview

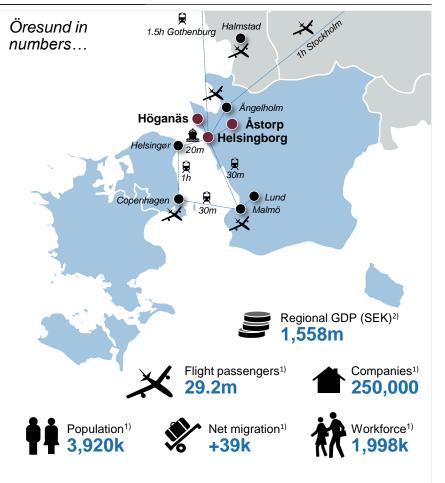
The metropolis of the Nordic region, where Scandinavia meets the world

- The Öresund region is a transnational metropolitan area in Northern Europe and one of the most dynamic and expansive regions, with c. 3.9 millions inhabitants. More than 1/4 of the total Danish and Swedish GDP is generated in the region, with the integration between the cities Copenhagen and Malmö being one of the main regional drivers
- Large infrastructure investments have been made in the region, with the Öresund Bridge being the largest. In 2010 the City Tunnel was completed, improving the rail bound traffic between Denmark and Sweden
- The Öresund Region is home to the largest concentration of highly educated people in Northern Europe, with 12 universities, 190k students and 14k researchers. 1/3 of the population between the ages of 25-64 have university or other higher education
- Being an easily commutable and knowledge-intensive area has led to the establishment of several head offices and 19 science parks. In Lund two new research centers are currently being built, MAX IV and ESS, with planned investments of SEK c. 18bn

ÖRESUND REGION IN % Öresund region's share of the total Danish and Swedish... 25%¹) 26%²) 25%¹) Population GDP Workforce Share of Danish and Swedish...







Note: 1) 2015 figure; 2) 2013 figure.

Source: Business Helsingborg; Københavns Lufthavne; Newsec; Swedavia, Ängelholms Flygplats; Örestat.



Höganäs

North-western Skåne

Dynamic and growing region

Helsingborg Municipality is the 8th largest municipality in Sweden and the 2nd largest in Skåne County It is a commuting municipality, being interconnected to the Öresund region via the E4 and E6 paths, Öresundståg and the Helsingør-Helsingborg ferry route Helsingborg In 2015, the municipality experienced the largest population increase, 1.9%, among the 15 largest municipalities in Sweden, with one of the and Astorp main drivers being Campus Helsingborg, Lund University Åstorp Municipality is an urban area in North-western Skåne, with population of c. 15k. It is located closely to Helsingborg (20m) and is a junction municipality, through Pagatag, Skanebanan, Söderasbanan and Västkustbanan Höganäs is a growing municipality located c 15 km north of Helsingborg, with a positive population net inflow of c. 200/year during the last 10 years Through Helsingborg City, it has good commuting alternatives, with access to the national highway network and the ferry to Denmark c. 1/2 of the work force in Höganäs commutes to another

Helsingborg Municipality in numbers... Population¹⁾ Average income¹⁾ +28% 138k (2000: 118k) (Base 2005: SEK 161k) Net commuting1) Increase in workforce1) +7,927 +16% (2005: 6,023) (Base 2005: 54k) Job opportunities within 1h1) North-western Skåne in numbers... 2 millions Annual population growth, supply and demand of new dwellings during 2006-30 2,750 Pop. growth Supply of new Demand of Höganäs Municipality in numbers... Annual avg. increase: Population1) 26k (2000: 23k) Average income 1) Net commuting¹⁾

Note: North-western Skåne includes the following municipalities: Bjuv, Båstad, Helsingborg, Höganäs, Klippan, Landskrona, Perstorp, Svalöv, Åstorp, Ängelholm and Örkelljunga. 1) 2015 figure; 2) 2014 figure. Source: Business Helsingborg; Catella; Helsingborg Stad; Hyresgästföreningen; Höganäs Municipality; Höganäshem; Newsec; NAI Svefa; SCB.

municipality to work, primarily to Helsingborg

Deficit of housing both in the central and peripheral parts. Municipalityowned Höganäshem has a housing queue of c. 3,100 applicants



dwellings

+31%

+9%

(Base 2005: 171k)

(Base 2005: 11k)

Increase in workforce

1,600

new dwellings

2015-30e ≥

-3,001

(2005: -3,349)

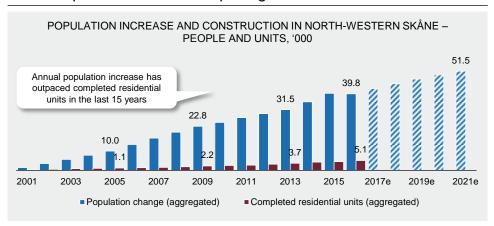
(2015: 2.500)

Municipality housing queue1)

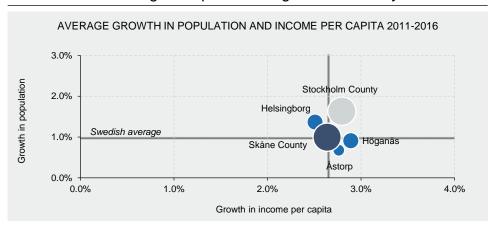
3,100 queueing

North-western Skåne – Residential property market

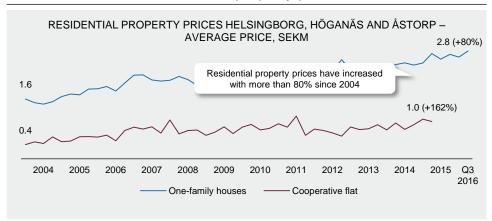
Population increase outpacing residential constructions



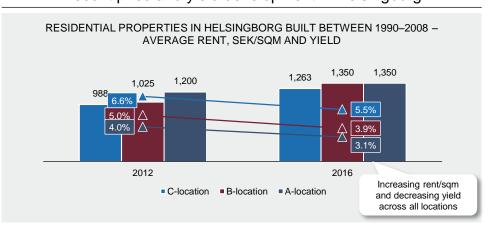
Similar growth profile to region and country



Residential property prices



Recent price and yield development in Helsingborg

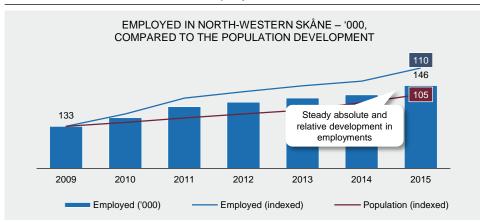


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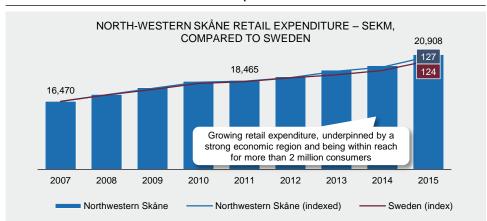


North-western Skåne – Commercial property market

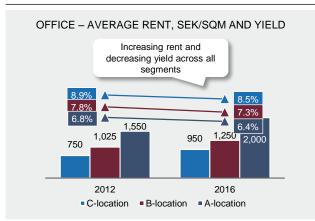
Employments

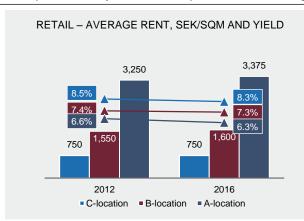


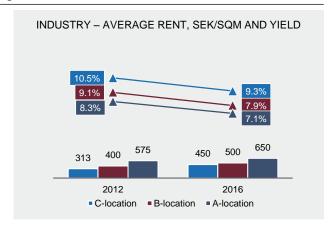
Retail expenditure



Recent price and yield development in Helsingborg







Note: North-western Skåne includes the following municipalities: Bjuv, Båstad, Helsingborg, Höganäs, Klippan, Landskrona, Perstorp, Svalöv, Åstorp, Ängelholm and Örkelljunga. Source: Helsingborg Stad; HUI; NAI Svefa; SCB.



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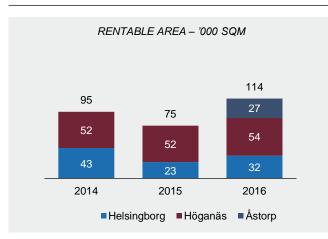
Swedish property portfolio – overview

Swedish real estate portfolio per 31 December 2016

| SEKm Existing property | Rentable area ('000) | Property value (SEKm) | Rental value (SEKm) | Occupancy rate (%) | Rental income (SEKm) |
|---------------------------------|-------------------------|--------------------------|------------------------|--------------------|-------------------------|
| Helsingborg | 32k | 732 | 47 | 96 | 45 |
| Höganäs | 54k | 695 | 51 | 96 | 49 |
| Åstorp | 27k | 245 | 26 | 98 | 25 |
| | | | | | |
| Development project (estimates) | | | | | |
| Helsingborg (Kv. Holland 25) | 21k ¹⁾ | 1752) | 393) | 854) | 35-40 ³⁾ |



Growth in rentable area





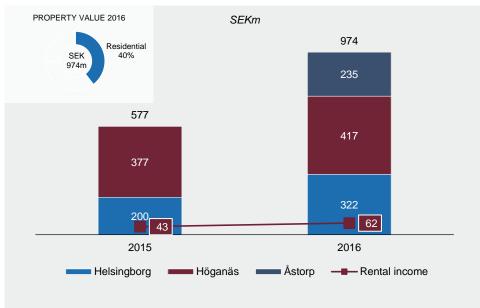
Note: 1) Building permits for 15,053 sqm; 2) In December 2016, Newsec valued the property at SEK 740m if completed 1 December 2016; 3) Estimate by TAM Retail per December 2016, when fully developed; 4) Per 31 December 2016.

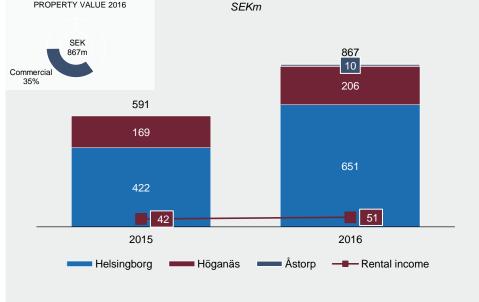
Source: Company data; Newsec; TAM Retail.



Swedish property portfolio – value and rent development







Commercial

- Growth in all municipalities driven by acquisitions and revaluation
- Major acquisitions in Helsingborg and Åstorp during the first half year of 2016
- Negotiated for 2017 rental increases with the Swedish Union of Tenants (Sw: Hyresgästföreningen) approximately:
 - Helsingborg 0.75%
 - Höganäs 0.65%
 - Åstorp 0.50%

- Growth in all municipalities driven by acquisitions and revaluation
- Major acquisitions in Helsingborg and minor in Höganäs during the first half year of 2016

Source: Company data.



The properties and residents

Comments

Central properties in Helsingborg, Höganäs and Åstorp

Type of properties α nti

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- Total residential area of 65,675 sqm
- 931 apartments

Locations

- · Helsingborg: 100% A-location
- Höganäs: 60% A-location and 40% B-location
- Åstorp: 100% C-location

High demand and no vacancy

- · Helsingborg, Höganäs and Åstorp as a group have relatively young and growing population
- Stable economic occupancy rate of 99.5%, maintained by an active housing queue consisting of c. 5,000 people

Type of properties

- Total rentable area of 69,412 sqm
- 237 commercial spaces

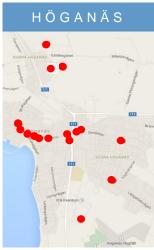
Locations

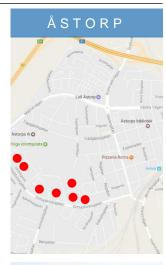
- · Helsingborg: 100% A-location
- · Höganäs: 65% A-location and 35% B-location
- · Seeks to develop properties to increase customer traffic

Diversified tenant and lease contract mix

- The 10 largest commercial tenants generate c. 15% of the commercial rental income in Sweden. Of these ten, 0% will expire during 2017
- Average lease tenant agreement of 5 years



















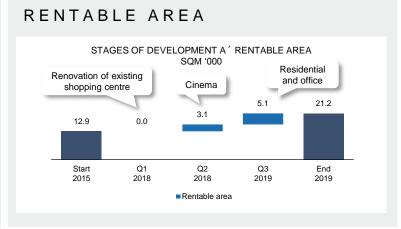
Kv. Holland 25 snapshot

KEY INFORMATION Example of tenants Centre of Helsingborg City Location: Hemköp Lettable area: 22,104 sqm LEGENDS SEK 175m¹⁾ COFFEE Market value: apoteket Rental value: SEK 39m²⁾ Beijing8 Originally 北京八 1967 constructed: Type of asset: Residential and commercial





OVERVIEW One of the larger properties in Helsingborg, currently undergoing renovations to become the largest shopping centre in the middle of Helsingborg Renovations are being carried out in 3 stages: → 1st stage: Renovating shopping centre, completion Q1 2018 Currently 85% occupancy rate → 2nd stage: Cinema built on top of current property, completion Q2 2018 → 3rd stage: 19-floor residential building built in the NE corner of the property End 2015: 2008: Beginning 2015: Mid 2015: 2016: Acquired the Closed down the mall for Reaches 80% Construction agreement Skanska start Zoning and planning for with Skanska the 19-floor residential property major renovations occupancy rate working on the site building begins



Note: 1) In December 2016, Newsec valued the property at SEK 740m, if completed 1 December 2016; 2) Estimate by TAM Retail per December 2016, when fully developed. Source: Company data; Newsec; TAM Retail.

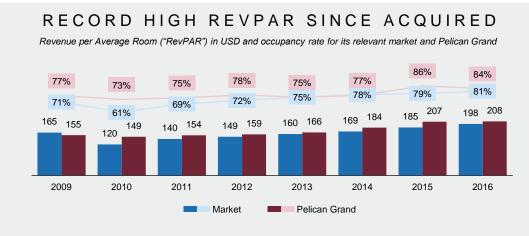


US property portfolio – Pelican Grand

BEACH FRONT LUXURY CONDOMINIUM HOTEL

- Pelican Grand is a 4 diamond condo hotel located on the beach in Fort Lauderdale, Florida, USA. Fort Lauderdale is popular among tourists and in 2015 the greater Fort Lauderdale area attracted 15 million visitors
- Operations are managed by Noble House, a firm specialising in management of upper segment boutique hotels
 - → The hotel has 156 rooms of which 132 are owned by Jefast. In addition, Jefast operates a rental pool covering an additional 10 rooms where the income is shared between the Company and the respective owners
- Acquired in 2008 for c. USD 31m during the peak of the financial crisis, and was in January 2017 valued at USD 62m (SEK 559m)¹⁾ by Cushman & Wakefield
- The initial acquisition, condo and renovation financing of USD 35m is fully serviced on a stand alone-basis by the hotel property income, mitigating the currency risk







Note: 1) Exchange rate USD/SEK of 9.0971; 2) of a total of 156; 3) Legally employed by Noble House, the operator of Pelican Grand; 4) Cushman & Wakefield. Source: Company data; Cushman & Wakefield.



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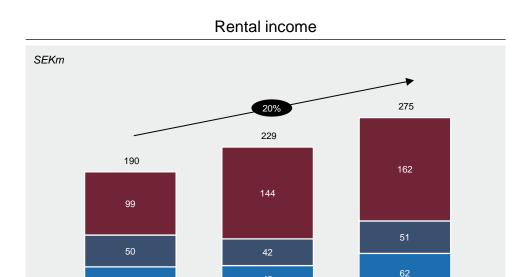
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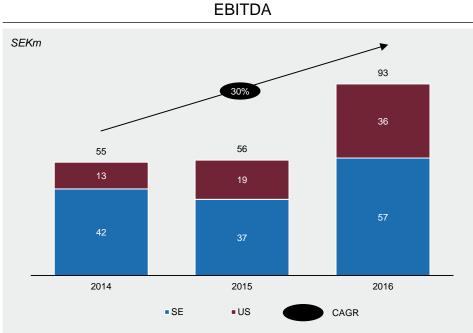
Income and cost

2014

Residential (SE)



2015



Strong increase primarily driven by acquisitions of residential properties and the successful renovation of Pelican Grand

■ Hotel (US)

• Decrease within Commercial (SE) in 2015 due to the started renovation programme of Kv. Holland 25, however increasing underlying rental income

CAGR

2016

Increase in 2016 primarily driven by acquisitions in Helsingborg and Höganäs

Commercial (SE)

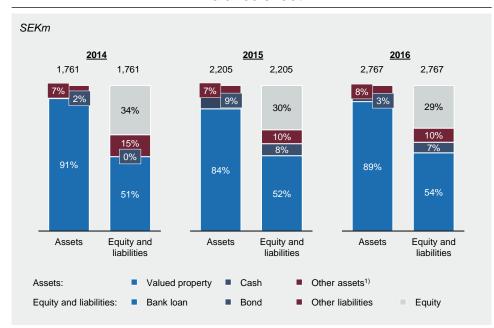
- · Albeit the majority of rental income is derived from US operations, the majority of EBITDA is derived from Swedish operations
 - Higher direct and operational expenditure for US operations relative Swedish operations

Jefast/B.

Source: Company data.

Balance sheet and cash flow



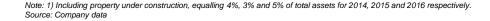


- Property value increase of 34% in 2016, equalling SEK 619m
 - Acquisitions contributed with SEK 427m in 2016, financed by bank loan, proceeds from bond issue in 2015 and internally generated cash
 - Revaluations contributed with SEK 192m in 2016
- Jefast invested SEK 21m in its existing property portfolio during 2016
 - Large share related to long-term lease agreement with Höganäs municipality requiring property adjustments

Cash flow

| | <u>2014</u> | <u>2015</u> | <u>2016</u> |
|--|-------------|-------------|-------------|
| Operating activities before changes in NWC | 17 | 14 | 30 |
| Change in NWC | -59 | -21 | 41 |
| Operating activities | -47 | -7 | 71 |
| | | | |
| Investing activities | -52 | -232 | -563 |
| | | | |
| Financing activities | 104 | 410 | 361 |
| | | | |
| FX effects on cash | 3 | 1 | 2 |
| | | | |
| Cash and cash equivalents at year-end | 31 | 203 | 74 |

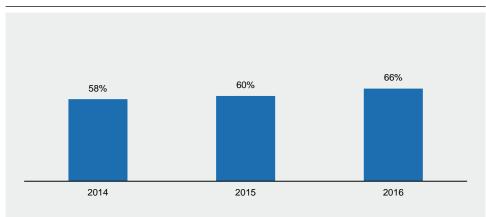
- Investing activities in 2015 and 2016 driven by acquisitions and investments in existing portfolios
 - During 2015 and 2016, the Company invested SEK 80m and 67m in development projects with the majority related to Kv. Holland 25
- The abovementioned investing activities were primarily financed by bank loan and proceeds from bond issue in 2015
- · Changes in NWC primarily attributable to Pelican Grand hotel business



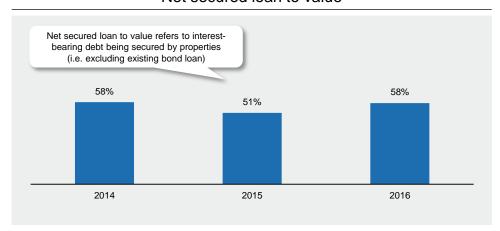


Key ratios and covenants

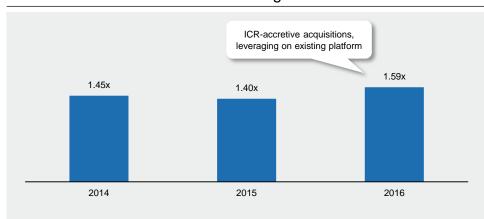




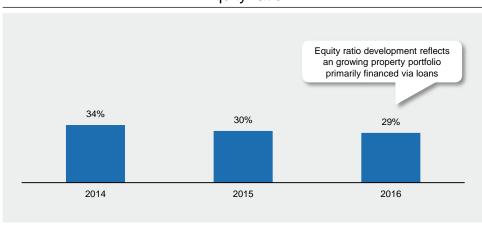
Net secured loan to value



Interest coverage ratio



Equity ratio

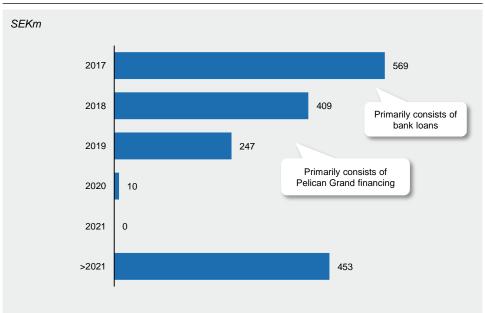


Source: Company data



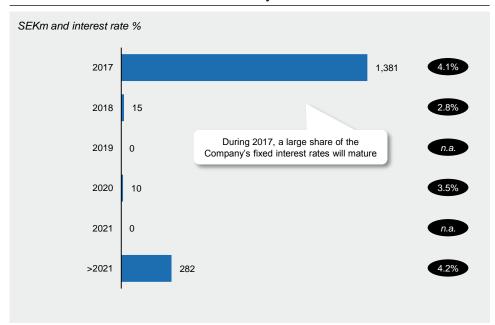
Debt financing structure

Debt maturity profile



- Debt maturing during 2017 consists primarily of bank loans, expected to be refinanced at more favourable terms due to a beneficial interest rate climate
- The Company's existing bond matures during 2019

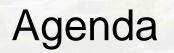
Interest maturity structure



- Large share of existing interest structure matures during 2017, having been fixed at relatively high levels
 - One small US loan which matures during 2017 is expected to be repaid
- In the existing interest rate climate, the Company expects to refinance at substantially lower levels which will decrease its interest costs going forward
 - The ICR-ratio is expected by the Company to improve as a result

Source: Company data.





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Organisation and key personnel

Organisation structure

CEO Martin Persson **Business Developer** CFO Maria Jonasson Cassandra Jertshagen Accounting **Property Manager Assistants Property Maintenance** Rental & Administration **Building Services** (Åstorp)

Personnel

 Jefast develops and manages its property portfolio in-house, but outsources in large the property maintenance (except Åstorp) due to scale benefits



 All personnel within the Jefast's hotel operations are legally employed by the hotel operator Noble House



✓ Noble House employes 180 FTE's to run Pelican Grand Hotel



Source: Company data



Management and Board of Directors

Committed management and Board of Directors team

BO **JERTSHAGEN**



Chairman, founder and sole owner

- Background Founded the Company in 1977
- Board assignments Chairman since 2007
- Education Machine Engineer and 40 years of experience from the real estate sector

MARTIN PERSSON



CEO and **Board Member**

- Background 2 years at Brogripen as Head of Property Management, 7 years at Landskronahem as Property Manager
- Board assignments Board member since 2014
- Education MSc in Civil Engineering, Lund University

MARIA **JONASSON**





- Background 6 years at Höganäs as Financial Controller and 9 vears at EY as Accountant
- Education MSc in Accounting, Lund University

CASSANDRA JERTSHAGEN



Business Developer and Board Member

- Background 8 years at Jefast and former Project Manager at Pelican Grand Beach Resort
- Board assignments Board member since 2014
- Education **BSc in Business** Administration, Copenhagen **Business School**



Agenda 1. Introduction 2. Market overview 3. Company description 4. Financial information 5. Organisation and board 6. Q&A